

OPENING DOORS ANNUAL SPONSORSHIP

Fighting systemic racism, advancing gender equity, and enhancing the wellbeing of communities.

As a non-profit organization, YWCA Northern New Jersey relies on the support of corporate and individual donors to deliver women & girls empowerment, racial equality, youth development, senior wellness program to those we serve.

We continue to deepen our mission in Bergen County, where we will always be firmly rooted while bringing vital new programs and services to additional northern New Jersey counties, including Essex, Hudson, Morris, and Passaic.

Opening Doors is a sponsorship opportunity for companies that want to have the most meaningful involvement in essential programs that improve the lives of women, girls, and families.

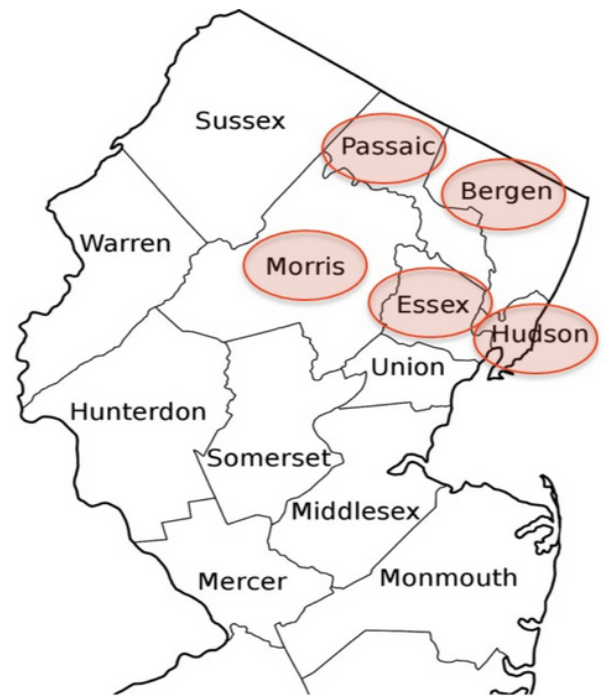
YWCA Northern New Jersey hosts a diverse array of events ranging from large-scale leadership recognition events to practical hands-on workshops to innovative health and wellness programs.

Your association with our premiere events—YW Gala, Tribute to Women of INfluence (TWIN), Women's Leadership Conference and Racial Justice Awards—provides an opportunity for your company to:

- Expand your capacity to serve the community.
- Connect your brand & message with the powerful mission and reputation of YWCA Northern New Jersey.
- Provide meaningful and engaging opportunities for your employees.
- Enlighten, inspire, and empower women, girls, and families.

There are thousands of women, girls and families who struggle daily with issues of equality, employment, safety, racism, and self-esteem. Opening Doors lets our corporate partners play an active role in providing the tools and resources they need to overcome adversity and strive to fulfill their goals and dreams.

Together, we further our joint commitment to the people we serve and expand our reach to people of every age, race, ethnicity, gender, sexual orientation, and socio-economic status.



YWCA Northern New Jersey **Service Area**

Contact us to discuss how we can partner
together to make a difference in our community

Stefany Koslow:
skoslow@ywcannj.org
201-724-2813

Follow Us



Annual Sponsorship Options

Annual sponsorships may begin any month of the year and run for 12 months

SPONSOR BENEFIT

EMPOWERMENT LEVEL
\$25,000

HOPE LEVEL
\$15,000

INSPIRATIONAL LEVEL
\$10,000

GALA - Walking The Talk

| | | | |
|--|---|--------------------------|----------------------------|
| Company Name/Logo and Event Email, Print, Web, PR, Social Media, Signage | Top Placement | Premium Placement | Prominent Placement |
| Logo placement on weekly YWTV Facebook Live | ☑ | ☑ | N/A |
| Full-Page Ad in digital Gala Journal | Inside Front Cover or Outside Back Cover | Inside Page | Inside Page |
| Complimentary Tickets | TBA | TBA | TBA |

TWIN - Tribute to Women of INFLUENCE

| | | | |
|--|---|--------------------------|----------------------------|
| Company Name/Logo and Event Email, Print, Web, PR, Social Media, Signage | Top Placement | Premium Placement | Prominent Placement |
| TWIN Honorees - <i>Employee Nominations</i> | 2 | 1 | 1 |
| Full-Page Ad in Digital TWIN Journal | Inside Front Cover or Outside Back Cover | Inside Page | Inside Page |
| Complimentary Tickets | TBA | TBA | TBA |

RACIAL JUSTICE AWARDS

| | | | |
|--|---|--------------------------|----------------------------|
| Company Name/Logo and Event Email, Print, Web, PR, Social Media, Signage | Top Placement | Premium Placement | Prominent Placement |
| Ad in Racial Justice Program | Inside Front Cover or Outside Back Cover | Inside Page | Inside Page |
| Complimentary Tickets | TBA | TBA | TBA |

WOMEN'S LEADERSHIP CONFERENCE

| | | | |
|--|----------------------|--------------------------|----------------------------|
| Company Name/Logo and Event Email, Print, Web, PR, Social Media, Signage | Top Placement | Premium Placement | Prominent Placement |
| Complimentary Tickets | TBA | TBA | TBA |

ADDITIONAL BENEFITS

| | | | |
|--|--------------------------------|------------------------------|------------------------------|
| Company Name/Logo on YW Newsletters and listing in Annual Report | Top Placement | Premium Placement | Prominent Placement |
| Speaker/Mentorship Opportunity - <i>Women's, Girls, Senior Health & Wellness and Racial Justice Programs</i> | 2 Programs or Workshops | 1 Program or Workshop | 1 Program or Workshop |
| Company Logo on Camp T-shirts | Top Placement | Premium Placement | Prominent Placement |

A Year at YWCA Northern New Jersey: Programs with Purpose

Additional events include community presence and outreach, panels, and presentations plus our ongoing wellness workshops and healingSPACE services. Bolded events feature our Opening Doors sponsors.

WOMEN'S EMPOWERMENT

WEN on the Go!
Women's Empowerment Network

YW WE360
Business Essentials – Ureeka

Women's Leadership Conference

Circle of Care

Next Chapter

Motherhood: Uncensored

StartUP

Your Story

Moving Ahead

TWIN
Tribute to Women of Influence

Walking the Talk GALA

GIRL'S EMPOWERMENT

Serious About STEM (SAS)

GEN on the Go
Girls Empowerment Network

empower (U)niversity

YW RISE

GEN Camp
Girls Empowerment Network

Serious About STEM (SAS) Camp

RACIAL JUSTICE

Undoing Racism Trainings

Raising Race Conscious Children

R.A.C.E. Trainings
Race and Cultural Empathy Training

21-Day Racial Equity & Social Justice Challenge

Courageous Conversations

Stand Against Racism

Voices

Racial Justice Awards

Share the Mic Now

Solidarity Circle through Art

L.E.A.D. Social Justice Camp

SENIOR HEALTH & WELLNESS

Onsite Senior Fitness Classes

Bergen County Virtual Senior Fitness Classes

Virtual Friendship Fridays

Virtual Friendship Fridays – Nutrition and Wellness

Healthy Mind – Healthy Life
Virtual Support Group

Senior Wellness Book Group

CHILD CARE & CAMPS

Before & After School Care:
Cresskill Dumont Harrington Park Oradell

Vacation Day

Summer Camps:
YWCamp@Mahwah YWCamp@Dumont

Leaders In Training

L.E.A.D. Social Justice Camp

GEN Camp
Girls Empowerment Network

YWCA Northern New Jersey Marketing/ Promotional Channels

CHANNELS

VEHICLE

| | |
|---------------------|--|
| EMAILS | Newsletter, Monthly E-Calendars & E-blasts |
| PRINT/DIGITAL MEDIA | Event Flyers, Invitations |
| WEB | YW Sponsor Page, Event/Ticketing Webpage |
| PR | Event Press Releases |
| SOCIAL MEDIA | YW Facebook, YW Instagram, YW LinkedIn, YW Twitter |
| EVENTS | Event Signage and Presentations |

As we expand our presence in additional northern New Jersey counties, our reach is anticipated to grow.

Annual Sponsorship Selection



Payment questions? Contact Stefany Koslow at 201-724-2813 or skoslow@ywcannj.org.

1. CONTACT INFORMATION

Name _____

Title _____

Company _____

Address _____

Email _____

Preferred Phone _____

2. SPONSORSHIP LEVEL (Select one)

\$25,000 Empowerment Level

\$15,000 Hope Level

\$10,000 Inspiration Level

3. \$ _____ Sponsorship TOTAL \$ _____

Please mail your completed sponsorship form and check
(payable to YWCA Northern New Jersey) to:

YWCA Northern New Jersey

214 State Street

Hackensack, NJ 07601

Attn: Fund Development

Questions? Contact Stefany Koslow at 201-724-2813 or skoslow@ywcannj.org

YWCANNJ.ORG