



eliminating racism  
empowering women

ywca

Northern New Jersey

Bergen • Essex • Hudson • Morris • Passaic

# YW WE360° Client Intake Form

Date

YWCA Staff Name

Client Name

YWCA Name

### Client Information

Home Phone

Cell Phone

Email Address

Address

City

State

ZIP Code

Age

Gender & Pronoun(s)

Race

- White / European descent
- Black / African descent (having origins in Sub-Saharan Africa)
- Hispanic / Latino / Latinx (e.g., identify as Hispanic or Latinx with ties to Latin America, can be any race)
- Asian (e.g., Central Asian, East Asian, South Asian, South-east Asian)

- Indigenous (e.g., Alaskan Native, Aboriginal Australian, First Nations, Native American, Native Hawaiian, Samoan)
- Middle Eastern / North African (Including the Middle East, North Africa, and the Arab World)
- Multiracial
- Other

Current / Previous Client

Referred by:

Please email completed intake form to Alicia Maxey Greene at [agreene@ywcannj.org](mailto:agreene@ywcannj.org)



**Please indicate your current business stage:**

\_\_\_ **Discoverer:** You are focused on building and iterating on initial concepts for product/service. You need initial capital to determine whether an idea is worth pursuing. If a company exists, it's producing \$30k or less in annual revenue.

\_\_\_ **Prover:** You have a minimum viable product (MVP) but need capital to test product / market fit and acquire customers. The company makes \$30k-\$120k in annual revenue.

\_\_\_ **Grower:** You have an established product / market fit and are now focused on gaining market traction, acquiring customers, and scaling operations. The company makes \$120k - \$600k in annual revenue.

\_\_\_ **Scaler:** You are looking to develop a new product line(s) and expand to new geography; need a large amount of capital to scale their business to the \$1M+ level. You have significant revenue growth and customer traction. Company makes more than \$600 in annual revenue.

**How many people are in your household?** \_\_\_\_\_

**Please check the box that best describes your household income level:**

<input type="checkbox"/>	\$19,140
<input type="checkbox"/>	\$25,860
<input type="checkbox"/>	\$32,580
<input type="checkbox"/>	\$39,300
<input type="checkbox"/>	\$46,020
<input type="checkbox"/>	\$52,740
<input type="checkbox"/>	\$59,460
<input type="checkbox"/>	\$66,180
<input type="checkbox"/>	\$66,190+

**Do you need any other support services?** \_\_\_ Child care \_\_\_ Counseling / Mental Health Services \_\_\_ Housing \_\_\_ Transportation \_\_\_ Clothing \_\_\_ Other: \_\_\_\_\_

